

15 DECEMBER 2020 - **PRESS RELEASE**

## MIRABAUD ASSET MANAGEMENT STRENGTHENS SWISS SALES CAPABILITY

**Geneva and Zurich, 15 December 2020 – Mirabaud Asset Management – the investment arm of the Mirabaud Group, an independent wealth and asset management group established in 1819 – has strengthened its relationship management team with the hiring of Jérôme Paganini as Head of sales for Switzerland.**

Joining from SILEX Investment Partners, Paganini has more than a decade of asset management sales experience – across both the wholesale and institutional segments of the market. He is highly respected in the Swiss sales space, with prior roles at Lombard Odier and Syz.

Paganini, who will oversee Mirabaud Asset Management’s sales teams based in Geneva and Zurich, is buoyed by the prospect of shining an additional spotlight on the group’s compelling philosophy and unique propositions in the Swiss market.

In the Swiss market, Mirabaud is witnessing increased client demand for its sustainable global equity strategies, which have ESG considerations entwined into its multi-thematic investment philosophy and approach. In addition, the group is also noting heightened appeal for its sustainable convertible products that favour moments of market recovery – while its highly regarded Swiss equities capability continues to resonate with the local audience.

Paganini comments: “I am extremely pleased to be joining Mirabaud Asset Management – synonymous with exceptional client outcomes in Switzerland and beyond. At times of heightened uncertainty, such as the environment today, it is extremely reassuring to note that Mirabaud continues to invest in its people and processes, which enables the group to remain at the forefront of the investment industry. I truly believe in the value of active management and am convinced our range of high-conviction portfolios – with sustainability integrated into the investment processes – will continue to resonate with clients in 2021 and beyond.”

Lionel Aeschlimann, managing partner and CEO of Mirabaud Asset Management, adds: Our commitment to client service is as strong today as it was at the inception of Mirabaud more than two centuries ago. Paganini is highly regarded in the Swiss investment community and we believe his professional approach and intimate knowledge of the local market will enable us to further strengthen our client relationships, as well as increase the visibility of our growing number of specialist investment propositions.”

## Mirabaud Asset Management

With offices in Geneva, Zurich, Paris, London, Madrid and Milan the Mirabaud Group's Asset Management division focuses on investment management and advisory services.

Its investment capabilities include:

- domestic, regional and global equities;
- flexible, convertible, high-yield & short duration fixed income;
- alternatives;
- multi-asset;
- private equity

Across all investments Mirabaud Asset management applies a common philosophy of an active, high conviction approach to generating long-term risk adjusted returns. A focus on managing risk and a commitment towards environmental, social and corporate governance principles are important constituents of Mirabaud's heritage.

For more information, please visit our website: [www.mirabaud-am.com](http://www.mirabaud-am.com)

## The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group providing clients with customised financial and advisory services in three core areas: Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Securities (traditional brokerage, research, and capital markets).

Mirabaud has a focus on responsibility and sustainability. This is reflected in its interaction with its clients, employees and wider society. A signatory of the UN's Principles of Responsible Investment (PRI) since 2010, Mirabaud holds the highest rating in this field thanks to its committed overall strategy and governance.

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal, Dubai, Abu Dhabi, Montevideo and São Paulo).

For more information, please visit our website: [www.mirabaud.com](http://www.mirabaud.com)

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