

17 SEPTEMBER 2018

MIRABAUD ASSET MANAGEMENT STRENGTHENS ITS COMMITMENT TO THE UK WHOLESALE MARKET WITH THE APPOINTMENT OF A NEW HEAD OF WHOLESALE

London, 17 September 2018 – Mirabaud Asset Management announced today that Selina Tyler will join the firm in November to lead its coverage of external wealth managers, fund of funds and financial institutions markets in the UK and Ireland. Selina will also oversee relationships with investment platforms in those areas.

Selina joins from Hermes Investment Management, where she was a Director in the firm's UK distribution business for the last six years. She previously worked at Man GLG and has over 15 years' experience within financial services, fulfilling client service, relationship management and sales roles.

In January 2019, Paul Boughton, the current Head of Wholesale, will take up a consulting role at Mirabaud Asset Management to give him scope to expand his other business activities at Marketing Alpha Partners.

The timing provides Mirabaud Asset Management a transition period to ensure a smooth handover of responsibilities to maintain the continuity of client relationships in the UK and Ireland. In addition to offering active high conviction, high added value investment solutions to investors, Mirabaud Asset Management takes pride in its ongoing focus to meet the needs of its clients and provide outstanding, local services. The arrival of Selina Tyler is additional confirmation of this commitment

Selina Tyler will work alongside Paul Waters, who leads Mirabaud Asset Management's Institutional efforts in the UK, with both reporting to Bertrand Bricheux, Global Head of Sales and Marketing.

Commenting on the appointment, Bertrand Bricheux said "Mirabaud Asset Management's UK business represents a significant portion of our assets under management and is a key focus for the firm going forward, regardless of the final outcome of Brexit. Over the past 7 years we have established a strong presence in the UK wholesale market and are delighted to continue to work with Paul Boughton in a different capacity going forward. With Selina Tyler taking over responsibility for the UK wholesale market, I am convinced that we will take our UK business to the next level, consolidating our clients' relationships and continuing to offer outstanding investment solutions".



Mirabaud Asset Management

With offices in Paris, London, Montreal, Barcelona, Milan, Zurich and Geneva, the Mirabaud Group's Asset Management division focuses on investment management and advisory services.

Its offer includes:

- domestic, regional and international equities;
- flexible, convertible and high-yield bonds;
- alternatives;
- multi-assets;
- private equity.

With a focus on value creation, Mirabaud Asset Management's investment philosophy is based on a long-term vision, strong convictions and risk-adjusted performances.

The Mirabaud Group

Mirabaud was founded in Geneva in 1819. Over time, it has developed into an international Group. Mirabaud provides its clients with customised financial and advisory services in three core areas : Wealth Management (portfolio management, investment advisory services and services for independent financial advisors), Asset Management (institutional management, fund management and distribution) and Brokerage (traditional brokerage, research, and capital markets).

With some 700 employees, the Group has offices in Switzerland (Geneva, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia, Sevilla and Milan) and the rest of the world (Montreal and Dubai).

For more information, please visit our website: www.mirabaud.com

Press Contacts

Matt Rogers
T. +44 20 7520 7624
M. + 44 7801 818 735
matt.rogers@jpespartners.com

Roya Abbasi
T. +44 20 7520 7628
M. +44 78 2577 9228
roya.abbasi@jpespartners.com

Nicolas Merckling
T. +41 58 816 22 83
F. +41 58 816 32 17
nicolas.merckling@mirabaud.com

JPES Partners
4 Coldbath Square
London EC1R 5HLUK

JPES Partners
4 Coldbath Square
London EC1R 5HLUK

MIRABAUD & Cie SA
Boulevard Georges-Favon 29
1204 Geneva, Switzerland