MIRABAUD
ASSET MANAGEMENT

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Mirabaud Asset Management appoints portfolio managers Will Ballard and Giles Parkinson to build new global equity strategy

Mirabaud Asset Management (MAM), the active, conviction-led asset management arm of the Mirabaud Group, has appointed Will Ballard and Giles Parkinson as London-based Global Equity Portfolio Managers, strengthening the firm's active equity capabilities ahead of the launch of a new Global Equity strategy.

Will Ballard and Giles Parkinson joined MAM on 1 September, both reporting to Andrew Lake, CIO. Will joins from Border to Coast Pensions Partnership, where he was Head of Equities, leading the equity investment team and overseeing £15 billion across equity strategies. Giles joins from TrinityBridge, where he was Head of Equities, managing £6 billion across equity and multi-asset portfolios.

The pair previously worked at Aviva Investors, developing a common investment philosophy, before going on to forge successful paths independently, each building a long-term institutional track record. Reunited at Mirabaud Asset Management, they will combine this experience to build a global equity strategy around a shared conviction: active returns should be driven by the companies you choose to own, not by unintended macro bets.

The new strategy will take a benchmark-aware approach to global equities, seeking to focus active risk on individual stock selection while carefully managing unintended sector, country and style exposures. It will invest in high-quality companies with durable competitive advantages and improving fundamentals, supported by a systematic and disciplined investment process.

Umberto Boccato, CEO of Mirabaud Asset Management, said: *"Will and Giles bring deep institutional experience and a shared investment philosophy that aligns well with Mirabaud's long-term, active approach. Their appointment supports the optimisation of our equity range and brings together complementary expertise to build a focused and compelling global equity strategy for clients."*

Will Ballard, Global Equity Portfolio Manager at MAM, commented: *"Mirabaud felt like a natural home for us. Its combination of Swiss heritage, independence and long-term thinking closely reflects how we approach investing. It gives us the opportunity to bring together the experience of our respective careers and build a strategy around what we believe matters most: owning great businesses, taking the right risks and investing with discipline."*

Giles Parkinson, Global Equity Portfolio Manager at MAM, added: *"It's time to recognise that equity market structure has changed. Index concentration has increased and stocks have become more volatile inside the index. Joining Mirabaud gives us the opportunity to develop a strategy that tackles these challenges and meets the needs of today's investors."*

The new strategy will be positioned as a core global equity allocation within Mirabaud Asset Management's equity range and will launch on 1st October 2026.

Will Ballard

Will Ballard joined Mirabaud Asset Management in 2026 to manage Mirabaud's global equity strategy. Previously he was Head of Equities at Border to Coast, leading the equity investment team and managing £15bn across equity strategies for five years. Over that period, he was named Active Manager of the Year by Pensions Age and Equity Manager of the year by Professional Pensions. He also worked at Aviva Investors where he was head of Emerging Market Equities. Prior to joining Aviva in 2009, Will worked at the Royal Bank of Canada and Henderson Global Investors. He is a CFA charter holder and a Cambridge University Graduate.

Giles Parkinson

Giles Parkinson joined Mirabaud Asset Management in 2026 to manage Mirabaud's global equity strategy. Previously he was Head of Equities at TrinityBridge (formerly Close Brothers Asset Management) leading the equity investment team and managing £6bn of multi-asset and equity strategies for five years. He was named an FE fundinfo Alpha Manager in 2023. At Aviva Investors he launched the Global Equity Endurance strategy in 2016, where he achieved a Citywire Fund Manager "AA" rating. He started his investment career in 2006. Giles has an MPhil from Cambridge University, a Sustainable Investing Certificate, and is a CFA charterholder.

Mirabaud Asset Management
Mirabaud Asset Management is an independent asset manager focused on active investing across Fixed Income, Equities and Multi-Assets. We operate in Europe's key financial centres: London, Paris, Geneva, Zurich, Madrid and Milan.

We invest with focus, conviction and accountability. As niche champions, we refine our field of vision to concentrate on defined areas of opportunity where our expertise and insight are strongest. Our investment professionals are trusted to stand apart with confidence, supported by a culture of direct relationships, transparency and long-term thinking, grounded in the stability of the Mirabaud Group.

www.mirabaud-am.com

The Mirabaud Group
Mirabaud Group was founded in Geneva in 1819. With its four core values of Independence, Conviction, Responsibility and Passion, it has grown over the years into an international group offering its Clients personalised financial services and advice in various areas of activity. Its expertise lies in Wealth Management (portfolio management, investment advice, wealth planning and services for independent asset managers) and Asset Management (institutional management, fund management and distribution).

Mirabaud has always been strongly committed to responsibility and sustainability. This is reflected in its interactions with Clients, employees and society as a whole. As a signatory of the United Nations Principles for Responsible Investment (PRI) since 2010, Mirabaud has achieved the highest rating in this area.

The Group employs around 700 staff and has offices in Switzerland (Geneva, Lausanne, Basel and Zurich), Europe (London, Luxembourg, Paris, Madrid, Barcelona, Valencia and Milan) and the rest of the world (Montreal, Dubai, Montevideo and São Paulo).

For more information, please visit our website: **www.mirabaud.com**

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